

# GAME FOR MORE... possibilities



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## AT CLUB CAR, LOVE OF GOLF RUNS DEEP.

We understand the desire to honor the traditions of the game while growing your business. That's why we're always in your corner with reliable products, revenue-building business strategies, and custom car options.

And this year, we're bringing you new opportunities to create stronger relationships with your golfers and more efficiently manage your course.

It starts with the Tempo and Tempo 4Fun: backed by Club Car's reliable engineering, our newest golf cars feature automotive styling and connected technology for an enhanced ride.

We're proud to introduce Tempo Connect with Visage Fleet Management and Shark Experience, a new in-car entertainment system developed exclusively with the Greg Norman Company and Verizon. With car and course controls for you and your staff, plus touchscreen entertainment for golfers, it's taking golf into a new era.



## ADVANCE THE RIDE. AND YOUR REPUTATION.

Introducing the Club Car Tempo<sup>™</sup> and Tempo<sup>™</sup> 4Fun

#### **Stories start here**

Designed with automotive styling and features that feel like upgrades, the brand-new Tempo and Tempo 4Fun represent the very best of Club Car: proven engineering, industry-leading durability, and reliable comfort. Plus, available connected technology that monitors fleet performance gives you the freedom to manage your operations *from* the course, not an office.



Tempo 4Fun – Built for 4 passengers







Rust-proof aluminum frame

Optional equipment shown. More accessories available, ask your Club Car sales representative for details.



#### **MOVING THE GAME FORWARD**



### SHARK EXPERIENCE presented by **verizon**

## The Shark Experience creates a dynamic round

A day at the course is about to become the event of the season. Developed in partnership with Greg Norman Company and Verizon, Shark Experience software was created with a love for—and respect of—the game. With customized news, sports, and music, it's an in-car entertainment experience with something for golfers of all ages and skill levels.

## VÎSAGE

FLEET MANAGEMENT

## CONTROL COSTS. SIMPLIFY OPERATIONS. WIN-WIN.

Maximize course efficiencies and fleet performance with the Visage Fleet Management system. Offered exclusively by Club Car and installed at over 1,000 courses worldwide, Visage is a tested technology system designed to strengthen your bottom line. Use it to increase revenue, efficiently manage resources, and accent a golfer's experience.



"We're saving \$75,000 to \$100,000 because of the control we now have over our fleet."

> – Shane Dysert Director, Golf Club Operations Bear Mountain Resort

#### Grow

Increase your revenue stream by offering food and beverage ordering direct from the fairway.

#### Communicate

Free up staff by sending weather alerts, tournament details, and clubhouse specials directly to cars.

#### Improve

Track cars in real-time and send alerts to maintain pace of play, then use car data to design course changes that benefit both golfers and staff.

#### Optimize

Automatically run reports after every round to proactively see which cars need service.

#### Preserve

Keep the course pristine by automatically slowing cars that come too close to pre-set restricted zones.

#### Support

Count on industry-leading customer service professionals to help you optimize course operations and troubleshoot your system.



## ENHANCE THE EXPERIENCE. EXPAND THE GAME.

Shark Experience, the premier in-car course entertainment and communication system, is changing the game for those on the green and their companions. Through touchscreen technology, it engages golfers in a modern, fun, and social way that they'll talk about long after the last putt has dropped.





#### Enhance

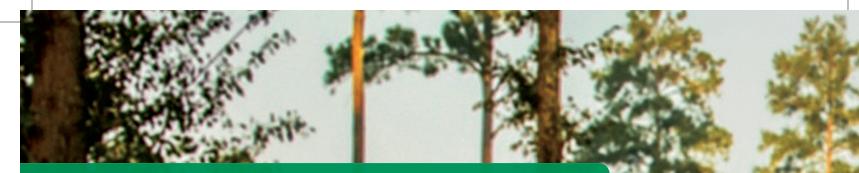
Revolutionize a golfer's time on course by providing instant distance-to-pin measurements, hole flyovers, and pro tips.

#### Entertain

Music from Slacker Radio is available at a golfer's fingertips, and with access to news, sports updates, and highlights, your golfers won't miss a thing while they're on the course.

#### Customize

Shark Experience can be customized for every car and every set of golfers, so you can give your golfers exactly what they want: an entertaining day.



**RELIABILITY DOESN'T GET A DAY OFF.** The multi-tasking Carryall with superb maneuverability.

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More accessories available, ask your Club Car sales representative for details.

The Carryall line is built to deliver dependable, high-impact service in all course conditions, so your team can meet day-to-day course maintenance needs. And with proven performance and reliability, it's a turf fleet for the greens—not the shop.



#### The only rust-proof frame in the industry

Constructed to resist rust and corrosion in salty, humid environments, our aluminum frame is 3x stronger than comparable steel models.

#### Tighter handling, lower clearance

Optional Small Wheel Turf Package (available on 300, 500 and 700 models) features 18" wheels, allowing a smaller turn radius and more comfortable ride.

#### Electric or gas powertrain

Choose the engine that's best for your course: our 8-volt lead acid battery with E.R.I.C. high frequency charger or our powerful gas engine.

#### Multiple models, increasing payloads

With five Carryalls ranging from 800 to 1500 lbs. of capacity, you can choose the power, bed size and integrated accessories needed for your operations.

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### **ON-THE-GO REFRESHMENTS. INSTANT REVENUE.**

The redesigned Café Express delivers the goods.



With display space that's been carefully designed and engineered to drive impulse buys, the Café Express mobile merchandising vehicle will help you recognize more revenue and higher profits.

#### **Display to win**

Flexible shelving shows off snacks while insulated compartments keep more drinks cold. (It holds up to 256 cans!)

#### Put it on ice

The redesigned Café Express has 120% greater consumable ice capacity (which means fewer trips back to the clubhouse).

#### Save on fuel

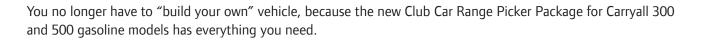
Its super-efficient, 14-hp rated EFI engine consumes 50% less fuel than similar models.

#### Free staff training

Club Car offers a free training module with a certification exam to anyone who will operate this vehicle. It's a great way to increase customer service and protect your staff, your golfers, and your investment.

## NO MORE BITS AND PIECES. ONE PACKAGE DOES IT ALL.

Care for your course with the complete Range Picker Package.



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#### **Available features:**

- Automated limited slip differential
- Extra traction tires for wet, slippery or rough terrain
- Range cab
- Push frame
- Front picker adapter
- Brushguard with headlight guards

- Cargo box
- Four standard body colors
- Five premium body colors
- Two standard seat colors
- Three premium seat colors

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